



WFFF
201 Humboldt St
Rochester, NY 14610-1093

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 1441286

Schedule Dates	10/18/16-10/24/16	Date Entered	09/30/16
Advertiser	Donald Trump/US President/Republican (77297)	Last Modified	09/30/16
Agency	American Media & Advocacy Group (13167)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	521/967/8018 (565145)	Headline #	ECR2532641
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	MediasAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	521/967/8018	Commission	\$1,076.25
Account Types	National/Political	Net Total	\$6,098.75
Billing Type	Standard	Sales Tax	
Comments	New Hampshire 10/18/16-10/24/16 TRUMP FOR PRESIDENT - MAB SENT VIA EMAIL. PYMT TO FLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$7,175.00
Grand Total:	22	\$7,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	7p- Big Bang Theory 1	1		X						1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
2.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7p- Big Bang Theory 1	1			X					1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7p- Big Bang Theory 1	1				X				1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
4.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7p- Big Bang Theory 1	1					X			1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7p- Big Bang Theory 1	1	X							1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
6.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	7:30p- Big Bang Theory 2	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7:30p- Big Bang Theory 2	1			X					1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7:30p- Big Bang Theory 2	1				X				1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7:30p- Big Bang Theory 2	1					X			1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7:30p- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
11.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	9p- Empire	1			X					1	\$550.00	\$550.00	Burlington (WFFF)	EMPIRE	9/30/16
11.0.1	Closed Preempt	10/19/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Rochester, NY 14610-1093

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Agency	American Media & Advocacy Group (13167)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	521/967/8018 (565145)	Headline #	ECR25322641
Salesperson	Kaiz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Kaiz - Washington DC	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	521/967/8018	Commission	\$1,076.25
Account Types	National/Political	Net Total	\$6,098.75
Billing Type	Standard	Sales Tax	
Comments	New Hampshire 10/18/16-10/24/16 TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FO LLOW.		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	10P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
13.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	10P- Local 44 News at 10:00pm	2			X					2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
14.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	10P- Local 44 News at 10:00pm	2				X				2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
15.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	10P- Local 44 News at 10:00pm	2					X			2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
16.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
17.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	10P- Local 44 Weekend News	1							X	1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
18.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game 1	1							X	1	\$1,000.00	\$1,000.00	Burlington (WFFF)	NFL GM1	9/30/16
19.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	4P- NFL on FOX Game 2	1							X	1	\$1,250.00		Burlington (WFFF)	NFL GM2	9/30/16
19.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Advertiser Instructions/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$7,175.00
Grand Total:	22	\$7,175.00

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
			Comments:

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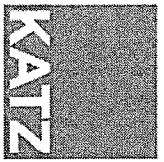
KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25322641		Changes as of: 10/15/2016 at 6:18 PM				Version: Current State Version: 2	
CPE: 521/967/8018		Flight: 10/18/16 - 10/24/16				Station: WFFF	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: TRUMP, DONALD				Market: Burlington-Plattsburgh	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: New Hampshire				Office: WASHINGTON	
		Agency Order #: 5440584				Primary Demo: Adults 18+	
		Buyer: MediaAssistant, AMAG				Con Type: POLITICAL/NOTE	
		Salesperson: RACHELLE RAY - Washington DC 202-872-5880				Assistant: LAURA DAFARI 202-872-5880	
						Traffic #: 1441286	
						Separation:	
						Total \$: \$7,175.00	
						Total Spots: 22	
						Total CPP: \$194.44	
						Total GRP: 36.9	

Comments: RVSD TO REMOVE N/A SPOTS PENDING APPROVAL ON MAKE-GOODS.

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24										Total Spots	Total	
							10/18	10/19	10/20	10/21	10/22	10/23	10/24	\$	CPP	GRP			
REV-3	W 9p-10p		EMPIRE	\$550.00	1.5	30	0	1	0	0	0	0	0	0	0	\$0.00	\$366.67	0.0	
REV-7	Su 4p-7p		NFL GM2	\$1,250.00	4.0	30	0	0	0	0	0	0	1	0	0	\$0.00	\$312.50	0.0	
TOTALS:							4	4	4	4	0	2	4	22	\$7,175.00	\$194.44	36.9		



125 West 55th St
New York, NY 10019

Contract # 25322641 Changes as of: 10/15/2016 at 6:18 PM Version: Current State Version 2
CPE: 521/967/8018 Flight: 10/18/16 - 10/24/16 Station: WFFF
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Burlington-Plattsburgh
815 SLATERS LANE Product: New Hampshire
ALEXANDRIA, VA Agency Order #: 5440584 Office: WASHINGTON
22314 Primary Demo: Adults 18+
Buyer: MediaAssistant, AMAG Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Assistant: LAURA DAFARI
Washington DC 202-872-5880
Total \$: \$7,175.00
Total Spots: 22
Total CPM: \$194.44
Total GRP: 36.9
Traffic #: 1441286
Separation:

Special Instructions			
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Date/Time	Added by	Comment	Order Level Comments
10/15/16 6:17 PM	RACHELLE RAY - Washington DC	RUSD TO REMOVE N/A SPOTS PENDING APPROVAL ON MAKE-GOODS.	
09/30/16 3:51 PM	System	Notice Received.	
09/30/16 3:50 PM	Elizabeth Guy	Line 3 Empire 1x 10/19 due to Pres. Debate MG offer 1x 10/19 Lethal Weapon 8-9P Sect 5 \$550 Line 7 NFL No Late Game That Day, MG offer 1x 10/18 Brooklyn99/New Girl 8-9P Sect 5 \$400 and 1x 10/18 Screen Queens 9-10P Sect 5 \$400 1x 10/21 Hell's Kitchen 8-9P Sect 5 \$400 and 1x 2.5 Men @ Sect 5 \$50 w/o 10/18 Tu-F, M Please advise. Thanks!	
09/30/16 3:17 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	

Competitive Information	
Market Budget:	\$42,206
WFFF Share:	17%
Comment:	
WCAX:	43%
WPTZ:	40%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	22	\$7,175.00	\$194.44	36.9
Total	100%	22	\$7,175.00	\$194.44	36.9

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$7,175.00
Total	22	\$7,175.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
						Contract \$ Comment
Revision	10/15/16 6:17 PM	RACHELLE RAY - Washington DC	Revised	2		\$-1,800.00
Makegood 1	9/30/16 3:50 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	9/30/16 3:19 PM					\$0
New	9/30/16 3:11 PM	RACHELLE RAY - Washington DC	Confirmed	24		\$8,975.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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